



LEASING OPTIONS

Financing comparisons

All Money is Not Created Equal

Use leasing to acquire assets that depreciate, especially when the advantages of using the asset outweigh the low monthly cost. This will free your cash to use on advertising, personnel, inventory, and other needs. It also keeps your cash and bank lines available for unseen opportunities that may arise.

LEASE	BANK LOAN	CASH PURCHASE
A non-cancelable contract extending over a fixed period of time.	A non-cancelable contract re-paid in regular installments.	Use of working capital for acquisitions.
<p>Advantages:</p> <ul style="list-style-type: none"> \$1.00 and 10% leases provide benefits of ownership CFL leases may provide tax advantages 100% financing May be off-balance sheet financed Preserves bank lines and conserves capital Fixed terms & payments Flexible terms Easy add-on/trade-up Full use without ownership Creates new credit source Lets you pay for the equipment as you use it <p>Disadvantages:</p> <ul style="list-style-type: none"> Non-cancelable agreement 	<p>Advantages:</p> <ul style="list-style-type: none"> Benefits of ownership May provide tax advantages <p>Disadvantages:</p> <ul style="list-style-type: none"> Balance sheet financing Relatively short term Extensive paperwork Covenant restrictions Ties up credit lines No obsolescence protection May require compensating balances, down payment, and origination fee Likely to be on a variable interest rate 	<p>Advantages:</p> <ul style="list-style-type: none"> Benefits of ownership May provide tax advantages No financing charge <p>Disadvantages:</p> <ul style="list-style-type: none"> Depletes cash reserves No obsolescence protection Creates price shoppers

I Can Help You Get Started Today!

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LEASING OPTIONS

Lease Types

Which Leasing Option Best Fits Your Needs?

FAIR MARKET VALUE LEASE

Provides the lowest monthly payment and has potential tax benefits. This lease is great for companies that are either growing or interested in keeping their data and communication equipment up-to-date. At the end of the term you have the option to refresh the equipment with the most current technology, return the equipment, or purchase the equipment at the fair market value (capped at 15% of initial cost).

10% PURCHASE OPTION LEASE

Along with the Fair Market Value Lease, the 10% Purchase Option Lease is ideal for companies that want to keep their technology current and need to keep their monthly payments manageable. At the end of the term you have the option to refresh the equipment with the most current technology, return the equipment, or purchase the equipment at 10% of its initial cost. This lease is good for businesses that do not want to make an ownership decision at the start of the lease, but want to know the future purchase price up front in case they decide to exercise their purchase option.

\$1.00 BUYOUT LEASE

In addition to having the option of owning the equipment at lease end for \$1.00, your equipment appears as an asset on your balance sheet while the related debt appears as a liability during the life of the lease.

LEASE COMPARISON	Fair Market Value Lease	10% Purchase Option Lease	\$1.00 Buyout Lease
Monthly Payment Rate	Lowest	Average	Highest
Purchase Option	Yes, at fair market value but capped at 15% of initial cost	Yes, at 10% of initial cost	Yes, at \$1.00
End of Lease Price	Exact amount unknown although maximum is capped	Known at lease origination	Known at lease origination
Ownership Decision	End of lease	End of lease	Lease Origination

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